



Sponsorship Application

Please indicate the level of sponsorship you prefer. See other side for benefits.

Sponsorship:		Subtotals
	Presenting Sponsorship	\$10,000
	Street Dance Title Sponsorship	\$7,500
	Stage Sponsorship	\$5,000
	Food Court Sponsorship	\$2,500
	Drive-In Movie Sponsorship	\$2,000
	Carnival Sponsorship (2 available)	\$1,000
	First Aid Booth Sponsorship (2 available)	\$1,000
Facilities Sponsorship		
	Port-A-Potty	\$750
	Lighting	\$750
	Generator	\$750
	Ice	\$750
	Fence	\$750
	Beverage Booth	\$750
Event Sponsorship		
	Dutch Oven Breakfast	\$500
	Classic Car Show	\$500
	Olde Tymers' Party	\$500
	Pie Eating Contest	\$500
	Beard Contest	\$500
	Olde Tyme Days Pageant	\$500
	Friend of OTD Sponsorship (<i>booth not included</i>)	\$250
Booth reservation		
(one 10'x10' included with all levels of sponsorship except Friend of OTD, see page 1 for contact and payment information):		
	Non-food/craft/informational booth (10'x20' booth is <u>limited availability</u>)	<input type="checkbox"/> included <input type="checkbox"/> \$175 (10'x20')
	501(c)3 non-profit booth	<input type="checkbox"/> included
	Electricity for non-food/craft/info/non-profit	<input type="checkbox"/> \$25
	Food vendor booth (10'x20' booth is <u>limited availability</u>)	<input type="checkbox"/> included <input type="checkbox"/> \$200 (10'x20')
	Food vendor deposit (refundable)	<input type="checkbox"/> \$50
	Food vendor electricity <input type="checkbox"/> regular <input type="checkbox"/> 50 amp (<u>limited availability</u>)	<input type="checkbox"/> \$50
	Food vendor water (<u>limited availability</u>)	<input type="checkbox"/> \$25
	Chamber member discount	<input type="checkbox"/> (\$25)
Total due:		

122 East Street
Phone: 512-759-4400

PO Box 99
www.huttochamber.com

Hutto, TX 78634
www.hutto.org



Sponsorship Benefits

Sponsorship Level	<u>Presenting</u>	<u>Street Dance Title</u>	<u>Stage</u>	<u>Food Court</u>	<u>Drive-In Movie</u>	<u>Carnival</u>	<u>First Aid Booth</u>	<u>Facilities</u>	<u>Event</u>	<u>Friend of OTD</u>
Investment	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$1,000	\$1,000	\$750	\$500	\$250
Availability	1	1	1	1	1	2	2	6	6	10
Mainstream Media Advertising										
Company Name mentioned in all Radio/TV ads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exclusive Sponsor logo presentation on Pre-Sale Ticket Website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Name mentioned in Radio/TV ads when appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship level mentioned in Radio/TV ads when appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online advertising										
Social media marketing mention when appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo on Olde Tyme Days website home page with link to your company site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo on Olde Tyme Days website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Print advertising										
Exclusive Sponsor logo on Pre-Sale Ticket	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo in print ads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship level mentioned in ads when appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo in print ads when appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Logo in printed program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Name in printed program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event										
Banner appropriately displayed at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent Vendor Booth Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Number of tickets to VIP Area at the street dance on Saturday	10	8	6	4	4	2	2	2	2	2

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