

Showcase your business!

The Hutto Area Chamber of Commerce and the Hutto Economic Development Corporation are preparing our 2017 Newcomer Guide and Community Directory for

**Advertising
Deadline
April 30, 2017**

2017

Hutto

Newcomer Guide & Community Directory


HUTTO AREA
CHAMBER OF COMMERCE

**PO Box 99
122 EAST STREET
HUTTO, TX 78634
512-759-4400
WWW.HUTTOCHAMBER.COM**


TEXAS
Hutto
ECONOMIC DEVELOPMENT CORPORATION

**PO Box 1016
321 ED SCHMIDT BLVD, STE 200
HUTTO, TX 78634
512-759-2806
WWW.HUTTOEDC.COM**

publication, and we would *love* to include your business in this **year's edition.**

This Newcomer Guide is mailed to all Chamber of Commerce members, and will be available for pickup at the Chamber, the City of Hutto offices, the YMCA, EWCHEC—Hutto, banks, restaurants, and a few other high-traffic locations around town. New residents and visitors to the Chamber will receive these guides to tell them a little bit about our community and its history, to show them all that Hutto has to offer, and to direct them to YOUR business when setting up their new homes.

We are expecting to print 1,000 copies of the guide in our first print run, so your investment will result in thousands of consumer impressions.

Reserve your ad space today!

Premium spaces will go fast!

The available ad sizes are shown here and on the back of the brochure.

The basic advertising rates are:

- Quarter page - \$295
 - vertical (2.37" wide x 3.87" tall)
 - horizontal (1.81" tall x 5" wide)
- Third page - \$395
 - horizontal *only* (2.5" tall x 5" wide)
- Half page - \$495
 - vertical (2.37" wide x 8" tall)
 - horizontal (5" wide x 3.87" tall)
- Full page - \$695
 - 5.5" wide x 8.5" tall (full bleed with page footer overlaid)

1/3 page ad – Horizontal

2.5" tall x 5" wide

Standard \$395

Center pages \$495

Contact us for availability

1/2 page ad – Vertical

8" tall x 2.37" wide

Standard \$495

Center pages \$595

Contact us for availability

1/4 page ad – Vertical

3.87" tall x 2.37" wide

Standard \$295

Center pages \$395

Contact us for availability

Not a Chamber member? Call us for special membership pricing.

1/4 page ad – Horizontal

1.81” tall x 5” wide

Standard \$295

Contact us for availability

Gold members get a 1/4 page ad included with membership, or \$295 off a larger ad.

Non-profits get a \$100 discount on ads.

1/2 page ad – Horizontal

3.87” tall x 5” wide

Standard \$495

Center pages \$595

Contact us for availability

Upgrades available:

- Center page ad — \$100.
- Inside front or back cover — \$200.
- Outside back cover — \$300.

We can also design your ad for you, for an additional \$50.

Your Chamber membership also includes one category listing in the directory and your listing in our online business directory (in as many categories as you like).

Additional listings in the printed directory may be purchased for \$50 per category.



Last year's edition may be found online at <http://bit.ly/2016NewcomerGuide>.

This year's guide will be designed by Drew Hargrove and his team at Fingerprint Ideas. <http://www.fingerprintideas.com>



Please don't hesitate to contact Shannon Carter at 512-922-8619, or the Chamber at 512-759-4400, or email membership@huttochamber.com if you should have any questions.



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Full page ad

5.5" wide x 8.5" tall

Standard \$695

Center pages \$795

Inside front or back cover \$895

Outside back cover \$995

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