



Hutto Area Chamber of Commerce

INVESTMENT

PACKAGES



Hutto Area Chamber Investment Packages



The mission of the Chamber is to serve as a bridge between our members and the community in order to promote and improve the business environment, stimulate a vibrant local economy, and produce a collaborative community culture that will enhance the overall quality of life in the Hutto Trade Area.

Why Join the Hutto Area Chamber of Commerce?



Join the Chamber today – boost your business credibility, visibility and trust instantly. Studies show that Chamber-member companies enjoy up to a 63% higher likelihood of customer patronage and a 57% stronger local reputation. (The Shapiro Group and ACCE studies.)



All Members Benefits

Take advantage immediately!



Member Directory Listing

Boost your online visibility immediately with a dedicated listing in our member directory. This improves your Google ranking and helps local customers find you faster.

Social Media Features

Every new member is featured on our social media platforms through a welcome post. You can also request digital flyer promotions to highlight your business, special offers, or upcoming events.

Complimentary Ribbon Cutting / Grand Opening Support(Upon Request)

This is your moment to shine! Each member receives one complimentary ribbon cutting. We bring the big scissors, ribbon, and celebrate alongside our members, ambassadors, staff, city officials, and community partners. Your event is promoted in advance, featured across our media channels, and photographed and shared on the day of.

Newsletter Spotlights

Our weekly magazine-style digital newsletter includes a dedicated section to highlight new members. Advertising space is also available, with ad frequency based on your membership level.(Upon Request)

Sponsorship Opportunities

Members receive first right of refusal for limited sponsorship opportunities at some of Hutto's most popular events—including the Chamber Annual Awards Gala and Hutto's Annual Olde Tyme Days Festival.



HUTTO AREA

Chamber of Commerce

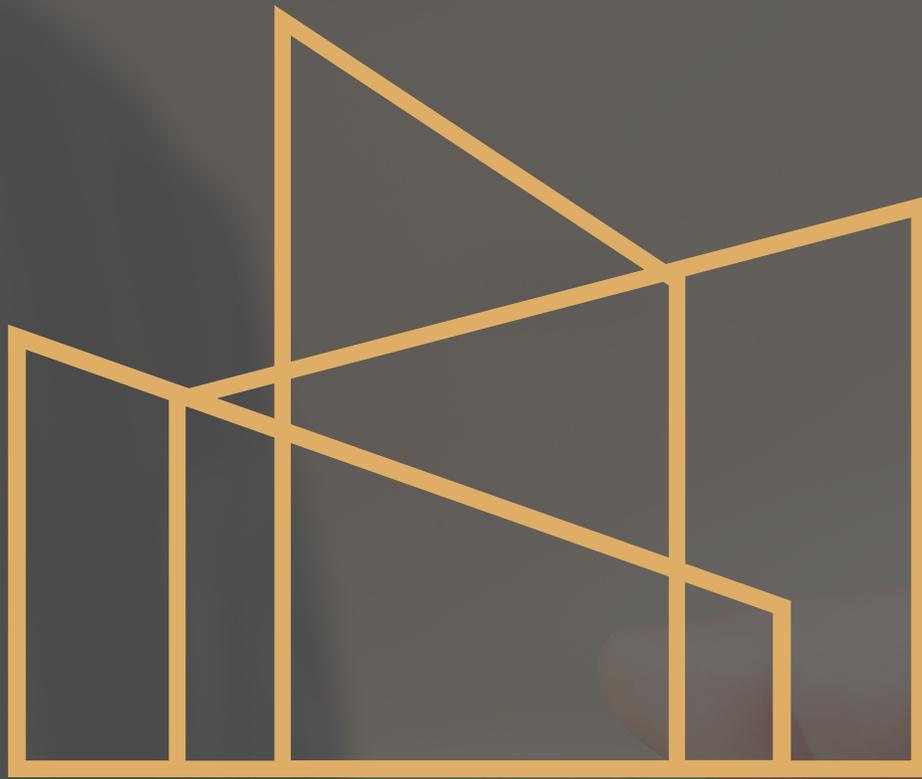
INVESTOR TIERS

	PROSPER \$2500	IGNITE \$1200	SPARK \$550	ENGAGE \$300	NON-PROFIT \$225
BOOTH AT NON-PROFIT THANKS FOR GIVING LUNCHEON EXPO (ENGAGE NON-PROFITS ONLY)	•	•	•	•	•
MEMBERSHIP CERTIFICATE AND WINDOW DECAL	•	•	•	•	•
RIBBON CUTTING/ GRAND OPENING CELEBRATION	•	•	•	•	•
HIGHLIGHTED AS NEW MEMBER (SOCIAL MEDIA & NEWSLETTER)	•	•	•	•	•
BUSINESS LISTING IN DIRECTORY (ONLINE/ PRINT)	•	•	•	•	•
DIRECT REFERRALS FROM THE CHAMBER	•	•	•	•	•
MEMBERSHIP PRICINGS FOR SELECT CHAMBER EVENTS	•	•	•	•	•
JOB POSTINGS ON WEBSITE	•	•	•	•	•
INCREASE VISIBILITY FOR RELOCATION AND TOURISM	•	•	•	•	•
SOCIAL MEDIA SHARES PER YEAR BY REQUEST (NON POLITICAL)	UNLIMITED	10/ YR	5/ YR	3/ YR	3/ YR
FREE NOTARY SERVICE	•	•	•	•	•
FREE CERTIFICATE OF ORIGIN UPON REQUEST	•	•	•	•	
1 COPY OF MAILING LIST PER YEAR (BY REQUEST)	•	•	•	•	
EXCLUSIVE E-BLAST PER YEAR	4/ YR	3/ YR	2/ YR		
MONTHLY LUNCHEON TICKET	2	2	1		
PROMINENT BANNER AD ON DIRECTORY PAGE	•	•			
LOGO ON CHAMBER WEBSITE	PROMINENT	FEATURED			
1 SEAT TO LEAD HUTTO	FREE	50% OFF			
FIRST RIGHT OF REFUSAL FOR SPONSORSHIP AT ALL EVENTS	•	•			
1 BOOTH (VALUED AT \$125) AT EITHER OLD TYME DAYS OR CRAWFISH FESTIVAL	•	•			
RECOGNITION ON SLIDESHOW AT CHAMBER LUNCHEON	•	•			
SPECIAL RECOGNITION AT CHAMBER LUNCHEON	•				
1 BOOTH (VALUED AT \$125) AT OLD TYME DAYS AND CRAWFISH FESTIVAL	•				

A-LA-CARTE (Upon Request)

*COPY OF MAILING LIST	\$100	*LUNCHEON SPONSORSHIP WITH INFO BOOTH	\$500
*EXCLUSIVE E-BLAST	\$50	*ADDITIONAL RIBBON CUTTING/ ANNIVERSARY CELEBRATION	\$150
*CERTIFICATE OF ORIGIN	\$50	*ADDITIONAL SOCIAL MEDIA SHARES	\$10

SUBJECT TO CHANGE WITHOUT NOTICE



HUTTO CHAMBER

DEVELOPERS

NETWORKING MIXER

**SPONSOR
OPPORTUNITIES**

\$500 Investment



DEVELOPERS NETWORKING SPONSORSHIP

Investment: \$500 (each event)

Audience: (50 - 70) Influential decision-makers including developers, contractors, bankers, and real estate professionals

Frequency: Quarterly

Sponsor Benefits

- **Speaking Opportunity:** Address attendees at the beginning of the networking session
- **Showcase Opportunity:** Display and share your company information at a sponsor table
- **Digital Exposure:** Promotion through newsletter and social media leading up to the event
- **Post-Event Recognition:** Thank-you email to attendees featuring your logo and acknowledgment as the event sponsor

SMALL BUSINESS BREAKFAST WORKSHOP

Sponsor Opportunities

\$250 Investment

Our monthly business workshop equips local companies with practical strategies to navigate today's evolving business landscape and stay ahead of change.



MONTHLY WORKSHOP SPONSORSHIP

Investment: \$250 per session

Audience: (30 - 50) Brick & Mortar Small-Medium Enterprises

Frequency: 10 sessions per year

Sponsor Benefits

- **Speaking Opportunity: Address participants before the session begins**
- **Brand Visibility: Logo featured on event signage or presentation slides**
- **Digital Promotion: Social media posts promoting your sponsorship leading up to the session**
- **Post-Event Recognition: Thank-you email to attendees featuring your logo and acknowledgment as the session sponsor**



COFFEE WITH THE CHAIRMAN



HUTTO CHAMBER OF COMMERCE

\$200 SPONSOR
OPPORTUNITY

Stone
A **STASH** U S A
T **COFFEE** A
X &
PROVISIONS

122 EAST ST.
HUTTO TX, 78634





Coffee with the Chairman

Sponsorship Benefits

Investment: \$200

Audience: (Members Only/Exclusive) Small & midsize enterprises, new chamber members

Frequency: Quarterly

Sponsorship Benefits:

- Direct exposure to Chamber Board Members
- Formal introduction to the Chairman of the Board
- Display space to share your company information and promote services
- Featured on Chamber social media (2-4 tagged posts)
- Newsletter mention and social media exposure

HUTTOCHAMBER.COM

HUTTO AREA CHAMBER LUNCHEON

Monthly luncheon and networking event with a speaker to let you know whats going on in the area



SPONSOR INVESTMENT **\$500**

1600 Innovation Blvd, Hutto, TX 78634

Second Tuesday of the month.

11:30 AM



NEW SPEAKER EACH MONTH

Stay ahead of what's coming. Each month, a featured speaker provides insight on emerging issues, growth, and opportunities shaping our region.

NETWORKING OPPORTUNITIES

Connect with local professionals, showcase your business, and build valuable relationships at our monthly networking luncheons—where community and commerce come together.

SPONSORSHIP PRESENTATION

Sponsors have the opportunity to introduce themselves and their business at the start of each luncheon, sharing their message directly with local decision-makers and community leaders.

Monthly Luncheon – Sponsorship

Investment: \$500

Audience: Decision-makers, business leaders

Average Attendance: (70–100)

Sponsorship Benefits:

- Opportunity to share information and set up a promotional table
- Up to a 5-minute presentation to attendees
- Public acknowledgment at the luncheon with your logo displayed
- Newsletter exposure
- 2-4 tagged social media posts
- Logo included in post-event “thank you” email



LEAD HUTTO

**\$5000
SPONSORSHIP**

**LIMITED TO ONLY 2
SPONSORS—
RESERVE YOUR
SPOT TODAY!**

LEAD Hutto is a Chamber-sponsored program designed to identify, educate, and inspire community leaders by exposing them to a broad cross-section of public and private industries and organizations, familiarizing each candidate with the history, values, and ethos of the Hutto community, in hopes that they both adopt our historic values and help prepare us for our future opportunities.



WHAT IS THE PROGRAM?

It is a 9-week leadership program that runs from January through May 2025.

SPONSOR BENEFITS

\$5000 Sponsorship

- Full Program Branding:
 - Logo prominently displayed at all 10 sessions
 - Recognition from facilitators at the start or close of each session
- Digital & Newsletter Presence:
 - Logo with embedded link on the Lead Hutto program landing page
 - Featured promotion in newsletter during program timeframe
 - 2 social media posts (Facebook, Instagram, LinkedIn) highlighting your sponsorship
- Graduation Recognition:
 - Logo included on all professional photography at graduation
 - Opportunity to participate in the graduation ceremony (e.g., presenting certificates, stage recognition)
- Engagement Access: Complimentary passes for representatives to attend sessions and network with participants



HUTTO 40TH ANNUAL

EST.

1985

Olde Tyme Days



About Hutto's Annual Olde Tyme Days Festival

Hutto's Annual Olde Tyme Days in October is one of our community's longest-running and most beloved traditions—celebrating local heritage, small-town charm, and the spirit of coming together. This multi-day festival brings thousands of residents, families, and visitors to Downtown Hutto for live entertainment, food and retail vendors, children's activities, historical demonstrations, and community showcases.

Why Olde Tyme Days Matters

Olde Tyme Days provides a unique platform for:

- **Community Celebration:** Showcasing Hutto's history, culture, and local pride.
- **Economic Impact:** Driving significant foot traffic to local businesses and generating strong visibility for participating organizations.
- **Family-Friendly Fun:** Offering accessible, affordable entertainment for all ages.
- **Regional Attraction:** Drawing attendees from across Williamson County and Central Texas.

Sponsorship Opportunities

Sponsoring Olde Tyme Days positions your organization at the heart of one of Hutto's most anticipated annual events. Benefits may include:

- **Brand Visibility:** Logo placement, signage, digital promotion, and on-site recognition.
- **Direct Engagement:** Opportunities to interact with attendees through booths, activations, and giveaways.
- **Community Goodwill:** Public alignment with a trusted, well-attended tradition that strengthens local connections.
- **Marketing Reach:** Exposure across event advertising, social media campaigns, email newsletters, and partner promotions.

Presenting Sponsor

Olde Tyme Days Sponsorship Levels & Benefits



\$6500

- Logo featured in all event ads and printed materials

Entertainment \$5500

- Logo + hyperlink on event website (Top Placement)

- Logo featured on all printed materials

- Pre-event social media & email blasts (Prominent)

- Logo + hyperlink on event website (high placement)

- Prominent vendor booth location

- Recognition in social media & email blasts

- Company signage throughout venue & main stage

- Premium vendor booth location

- Recognized as Presenting Sponsor throughout the event

- Company signage on/near the entertainment stage

- 10-minute main stage speaking opportunity

- Verbal shoutout by Chamber at event

- Acknowledgment by Chamber staff during event

- Full page ad on stage screen

- Photo op with musical guest (upon request)

- Logo on partner sign

- Opportunity for video ad

- Logo on partner sign

Platinum \$5000

- Logo on printed materials

- Logo + hyperlink on event website

- Opportunity to provide company koozies

- Recognition in social media

- Priority booth location

- Signage in the beverage booth

- Verbal shoutout by Chamber at event

- Half page ad on stage screen

- Logo on partner sign



Gold \$4500

- Logo on printed materials

- Logo on event website

- Recognition in one social media & email post

- Priority booth location near kids area

- Quarter page ad on stage screen

- Logo on partner sign



Silver \$3500

- Logo on printed materials

- Logo on event website

- Booth space included

- Recognition in one social media & email post

- Logo on stage screen

- Logo on partner sign



Bronze \$2500

- Logo listed on printed materials

- Booth space included

- Logo on event website

- Logo on stage screen

- Logo on partner sign



First Aid \$1000

- Logo on first aid booth sign

- Logo on event website

- Logo on partner sign



OTD Partner \$750

- Logo listed on event website

- Logo on partner sign



GALA



January

Timeless Elegance Gala – Sponsorship Benefits

Celebrating 150 Years of Hutto

Event Credibility

- 150-year milestone celebration
- 500+ attendees: business leaders, civic officials, developers, and media professionals
- Premium gala featuring live entertainment, auctions, games, open bar, and charitable elements

Audience Reach

- Website: 400,000+ annual impressions
- Social Media: 11,000+ combined followers (Facebook, Instagram, Twitter, LinkedIn)
- Email/Newsletter: 3,000+ weekly subscribers with 41-50% open rate
- Program & Onsite: Rotating digital program, physical program event signage, branded areas

Audience Influence

- Decision-makers, business owners, civic leaders, developers, and media professionals
- Local and regional visibility, including potential coverage in nearby cities

Sponsorship Benefits

- Pre-event, on-site, and post-event recognition
- Logo & hyperlink on event landing page
- Inclusion in digital/ physical Gala program
- Recognition in newsletters and social media
- Branding opportunities at high-traffic areas: open bar, dessert run, auctions
- Association with charitable initiatives and community engagement

Why Sponsor?

- High-visibility marketing to an affluent, influential audience
- Credibility & prestige from supporting a milestone community event
- Networking & engagement with business and civic leaders
- Community impact through charitable and cultural support



TIMELESS ELEGENCE GALA SPONSOR PACKAGES

	Title Sponsor \$7000	Platinum Sponsor \$5000	Gold Sponsor \$4000	Silver Sponsor \$3000	Photo Sponsor \$2000	Auction Sponsor \$1000	Dessert Sponsor \$750	Friend of the Gala \$500
Company logo in the program								
Company logo at dessert table	-	-	-	-	-	-		
Live auction shoutout/ Logo at auction table	-	-	-	-	-			
Logo/ Link on event landing page								
Social Media Recognition								
Program Page Ad	Full Page	3/4 Page	1/2 Page	1/4 Page	1/4 Page			
Gala Tickets	-	-	(6)	(2)				
Exclusive Table	20 Seats	10 Seats	-	-				
Bottles of Wine	10	5	2	1				
Logo placed at Entertainment	-							
Logo placed at Open Bar								
Logo on all Printed Materials								
Sponsor recognition throughout event								



**CRAWFISH
FESTIVAL**



About the Hutto Texas Crawfish Festival

The Hutto Texas Crawfish Festival in April is one of the community's most energetic spring events—bringing together residents, visitors, food lovers, and families for a day filled with great food, live music, and small-town fun. Featuring thousands of pounds of fresh crawfish, local vendors, kids' activities, and entertainment, the festival has become a signature regional attraction that celebrates Hutto's lively and welcoming spirit.

Why the Crawfish Festival Stands Out

The Crawfish Festival offers a unique blend of:

- **Culinary Experience:** A true Louisiana-style crawfish boil at scale, drawing food enthusiasts from across Central Texas.
- **Live Entertainment:** Music, performances, and activities that keep crowds engaged all day long.
- **Community Connection:** A relaxed, festive space that supports local businesses and encourages families to spend the day in Hutto.
- **Regional Draw:** Attendees travel from neighboring towns and counties, expanding audience reach for sponsors.

Sponsorship Opportunities

Partnering with the Crawfish Festival places your brand at the center of a vibrant, high-traffic event. Sponsorship benefits can include:

- **High-Visibility Branding:** Logo placement on signage, banners, digital promotions, and festival materials.
- **Audience Engagement:** On-site booths, product displays, and promotional giveaways.
- **Digital Reach:** Inclusion in social media pushes, email newsletters, and event advertising campaigns.
- **Community Impact:** Public support of a popular local tradition that brings people together.

CRAWFISH FESTIVAL

SPONSORSHIP LEVELS AND BENEFITS



BIG CHIEF TITLE SPONSOR

\$3500

- Company name mentioned in ALL advertising
- Company Name & Logo on ALL printed materials
- Company recognition prior to event via social media and email blast
- Company logo and hyperlink on event landing page
- Banner prominently displayed at event
- Noted as Title Sponsor throughout the event
- Six Plate Tickets for Crawfish Festival

RAJUN CAJUN BEER SPONSOR

\$2500

- Company recognition prior to event via social media and email blast
- Company logo and hyperlink on event landing page
- Banner displayed at Beer Stand
- Two Plate Tickets for Crawfish
- Only Sponsor allowed to provide beverage koozies

GRAND CRAWDADDY SPONSOR

\$1500

- Company recognition prior to event via social media and email blast
- Company logo and hyperlink on event landing page
- Banner displayed in Cooking Area
- Two Plates for Crawfish
- Company Logo displayed on tables under Dining Tent

TAIL SNAPPING SPONSOR

\$1250

- Company recognition prior to event via social media and email blast
- Company logo and hyperlink on event landing page
- Banner Displayed next to DJ Stand

DECK-CREW SPONSOR

\$1000

- Company recognition prior to event via social media and email blast
- Company logo and hyperlink on event landing page
- Banner Displayed at Volunteer Check-In

BIG PINCHER SPONSOR

\$750

- Company recognition prior to event via social media and email blast
- Banner Displayed at First Aid Booth

CRAWFISH GOLD

\$500

- Company recognition prior to event via social media and email blast
- Logo Displayed as a Sponsor on Signage Event

2024-
2025



HUTTO AREA CHAMBER
**END OF
YEAR
REPORT**





HUTTO AREA CHAMBER OF COMMERCE 2024-2025 YEAR-END REPORT

A message from the President

Dear Hutto Chamber Members and Community Partners,

As we approach the close of 2025 and set our sights on 2026, I am excited to reflect on the remarkable journey we've experienced together this past year. Our accomplishments have been significant, showcasing the resilient spirit of our business community.

This year, we successfully hosted an array of impactful events, from our vibrant community festivals to a host of very successful networking events. Each occasion not only spotlighted the strength of our local businesses but also solidified the connections that define Hutto as a thriving community.

I want to express my sincere appreciation to our dedicated board members, volunteers, and staff. Your unwavering commitment and passion have been instrumental in positioning our Chamber as a powerful advocate for Hutto's growth and prosperity.

Best regards
Tim Jordan
President

"The mission of the Chamber is to serve as a bridge between our members and the community to promote and improve the business environment, stimulate a vibrant local economy, and produce a collaborative community culture that will enhance the overall quality of life in the Hutto Trade Area, as defined from time to time by the Board of Directors."



Highlights of the Year

A summary of the major achievements we have accomplished this year:

- Onboarded three new full-time employees to become fully staffed
- Saw an increase in membership growth

Successfully hosted approximately **97 events**, including Texas-Korea Business Exchange and the **40th Annual Hutto Olde Tyme Days**, attracting over 10K attendees.

Grew our membership by **23.24 percent**, reaching a total of **441 members**.

Introduced the Women in Business Networking, Contractor Lunch n Learn, and a partnership with Opportunity Austin to support Economic Development and growth, which provided over 100 small businesses with resources to competitively bid on government contracts, connect with upcoming businesses in the region and connect with like minded businesses to discuss real-time challenges and successes.

Membership growth and engagement:

Total members: **441**

New members: **115** for a total new revenue of **\$56,170**

Retention rate: **71.95%**

Events and Programs

Annual Gala: Our largest fundraiser of the year, celebrating our community's businesses.

Monthly Luncheons: Provided networking opportunities and guest speakers on topics like Austin Bergstrom International Airport Expansion, Samsung-Taylor updates and the Career Technical Education opportunities with Hutto ISD.

Developers Networking: Provided networking opportunities and guest speakers for developers in the region to discuss topics expansion growth and community involvement:

- **CBS-KEYE, Out and About Series on “We Are Austin”.** The team did a live, on-location segment to highlight the growth and businesses in our community.

- **40th Annual Olde Tyme Days** attracted over 10k participants and over 170 vendors, in a new location that brought a more engaging experience for the public.

- **Annual Crawfish Festival** brought around 6K attendees to our downtown to experience vendors, shopping, food, and fellowship.





Collaboration:

Partnered with:

- **Greater Taylor Chamber of Commerce and the Greater Austin Asian Chamber of Commerce** to bring together business and community with at **Texas-Korea Business Exchange**. This partnership created common ground to ask questions about proper etiquette in business relationships, identifying pain points and celebrating successes.

- **Hutto Area Chamber, Hutto ISD, Workforce Solutions Rural Capital and Typhoon Texas** partnered to bring over 800 8th grade students to explore career opportunities as they consider their high school pathways. We had nearly 50 businesses highlighted as they engaged with students to showcase a variety of career opportunities in over twenty different industry pathways.

Outreach:

Supported the:

- **Hutto Resource Center Annual Golf Tournament**
- **YMCA Annual Henrietta Hoopla**
- **City of Hutto**
- **Successful Adulting book with iHutto**
- **The Sandbox at Madeline's Place car show during Olde Tyme Days**

Financial Overview

Revenue highlights: Over **\$310K** in non-dues revenue

Membership dues: **\$184K** in membership revenue

Expense highlights:

Programs and events: **\$141,300** event expenses

Operations and administration: **\$331,600** in operations expenses

Marketing and member services: **\$15,300** in marketing expenses

"Our chamber finished the year with a strong financial position, allowing us to expand our programming in the coming year.

Looking ahead to 2026

Future plans and goals.

Goal 1: Host our first-ever Regional Business Summit in 2026

Goal 2: Provide a more intentional focus on supporting Small-Medium Enterprises through programming.

Goal 3: Increase our community presence through the Hutto Community Foundation.

Thank You

Thank you to our members and sponsors!

As your Chamber President, I want to extend my heartfelt appreciation for your dedication and support throughout this successful year. Your commitment and engagement have been the driving force behind our achievements. Thank you for making our community stronger and for being an essential part of our success.

With sincere gratitude,

Tim Jordan

Hutto Area Chamber of Commerce

